

ESC Rennes - France

Approved template of credit transfer (09/10/2015)

Template code: **ESC15**

| ESC Rennes | | | | | UM Equivalency | | | | |
|------------|-------------|---|------|---------------|----------------|-------------|---|---------|-----------------------------|
| No. | Course code | Course title | ECTS | Contact hours | No. | Course code | Course title | Credits | Prerequisite |
| 1 | FI443E | Corporate Finance | 5 | 30 | 1 | FINC211 | Advanced Financial Management | 3 | FINC210 |
| 2 | FI502E | Financial Markets and Portfolio Management | 5 | 30 | 2 | FINC344 | Portfolio Management | 3 | FINC210 |
| 3 | HR442N | International Human Resources Management | 5 | 30 | 3 | GBMT401 | Global Human Resources Management | 3 | MGMT221 |
| 4 | OB402E | Entrepreneurship and Small Business Management : Advanced | 5 | 30 | 4 | GBMT406 | Entrepreneurship | 3 | MGMT110 |
| 5 | OB401E | Organizational Behavior | 5 | 30 | 5 | MGMT221 | Organizational Behavior | 3 | MGMT110 |
| 6 | ST401E | Strategic Management Fundamentals | 5 | 30 | 6 | MGMT330 | Strategic Management | 3 | ACCT110 & FINC210 & MKTG220 |
| 7 | HR433E | Strategic Human Resource | 5 | 30 | 7 | MGMT333 | Human Resources Planning and | 3 | MGMT221 |
| 8 | ST402E | Corporate Social Responsibility | 5 | 30 | 8 | MGMT336 | Business Ethics and Corporate Social Responsibility | 3 | MGMT110 |
| 9 | MK444E | Business to Business Marketing | 5 | 30 | 9 | MKTG341 | Business-to-Business Marketing | 3 | MKTG220 |
| 10 | MK401E | Advertising | 5 | 30 | 10 | MKTG411 | Integrated Marketing | 3 | MKTG220 |
| 11 | MK443E | Service Marketing Management | 5 | 30 | 11 | MKTG420 | Services Marketing | 3 | MKTG220 |
| 12 | QM446E | Logistics and Supply Chain | 4 | 24 | 12 | MKTG427 | Marketing Channel Management | 3 | MKTG220 |
| 13 | MK442E | New Product and Brand Management | 5 | 30 | 13 | MKTG432 | Brand Management | 3 | MKTG220 |
| 14 | QM401E | Operations Management | 5 | 30 | 14 | QMDS311 | Operations Management | 3 | FINC213 / QMDS200/202 |
| 15 | MG502E | Project Management | 5 | 30 | 15 | QMDS400 | Project and Quality Management | 3 | FINC213 / QMDS200/202 |

The ECTS and/or contact hours of the selected course is not enough to replace a 3-unit course in UM. Students who want to use this course to replace a 3-unit course in UM must study another similar course together. Then use these two courses to replace one 3-unit course in UM.